

Purpose of **IBNews**: To inform SMBs from the entire 9 states to know how other SMBs are tackling challenging international issues. How have SMBs been able to reshore manufacturing, or how a South Dakota SMB manages to get large mining equipment into Mongolia, or how SMBs manage currency fluctuations in both getting paid and getting their money out of the exported country. If it's there, we report on it without divulging confidential information.

- **Published online by InterMark3, Inc., since 2004**
- **Bi-monthly (every other month)**
- **Master List circulation – nearly 6,000**
- **Online magazine targeted to CEOs and Senior International managers of SMBs who export and/or conduct international business**

No. 1 in reach of international business CEOs & International Mgrs of SMBs in 9-state region*.

No. 1 in regional push for National Export Initiative (NEI). Exports = jobs.

No. 1 in up-to-date Trade Index exclusive to **IBNews** – a leading economic indicator measuring monthly changes in new export orders and imports.**

No. 1 with current trade updates, information and tips to help SMBs.

No. 1 with the regional EDC (International) and ITAs pushing **IBNews** to their lists and supplying article leads within their states.

*Arkansas, Iowa, Kansas, Minnesota, Missouri, Nebraska, Oklahoma, North & South Dakota.

**Heartland Index tracked by Ernie Goss, Ph. D., MacAllister Chair, and Professor of Economics, Creighton University, Omaha

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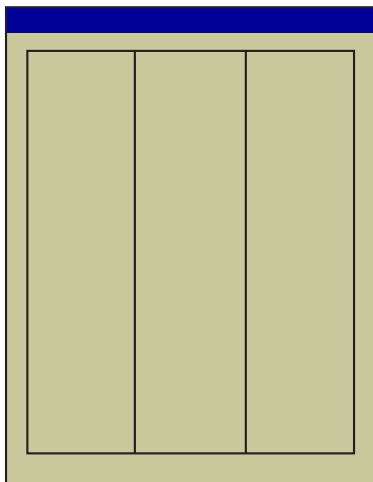
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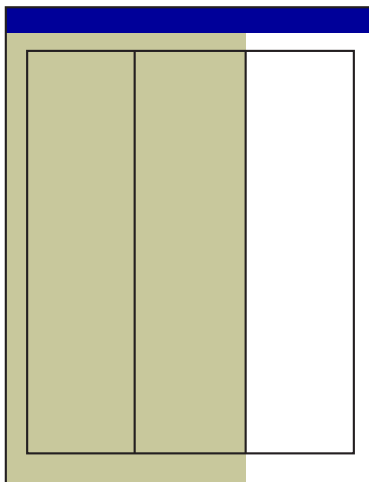
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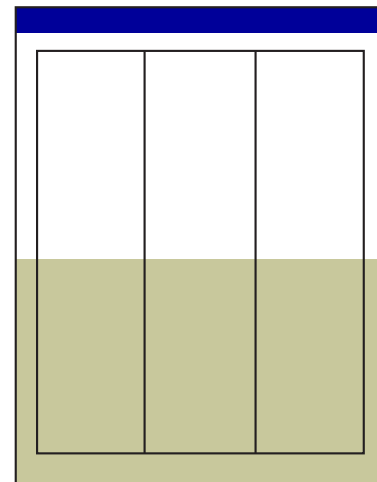
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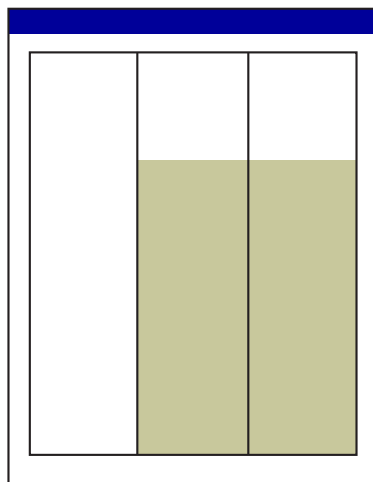
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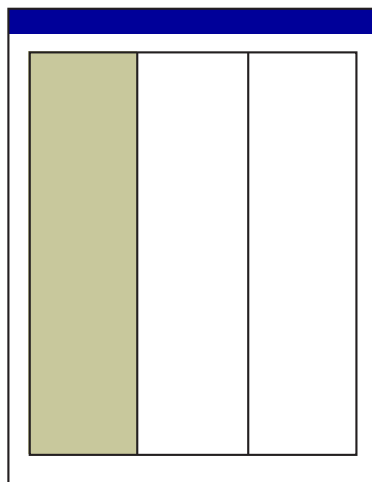
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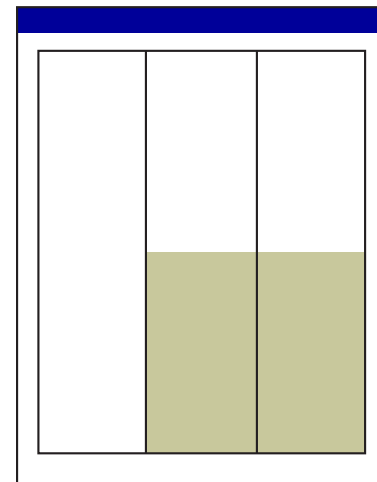
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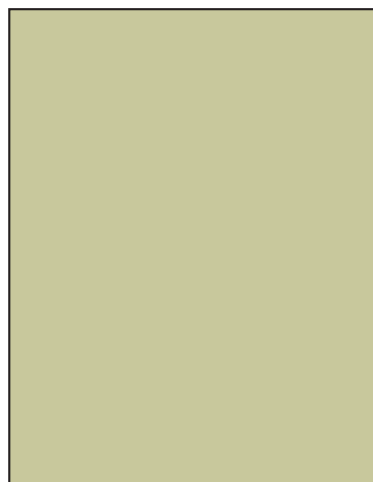
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